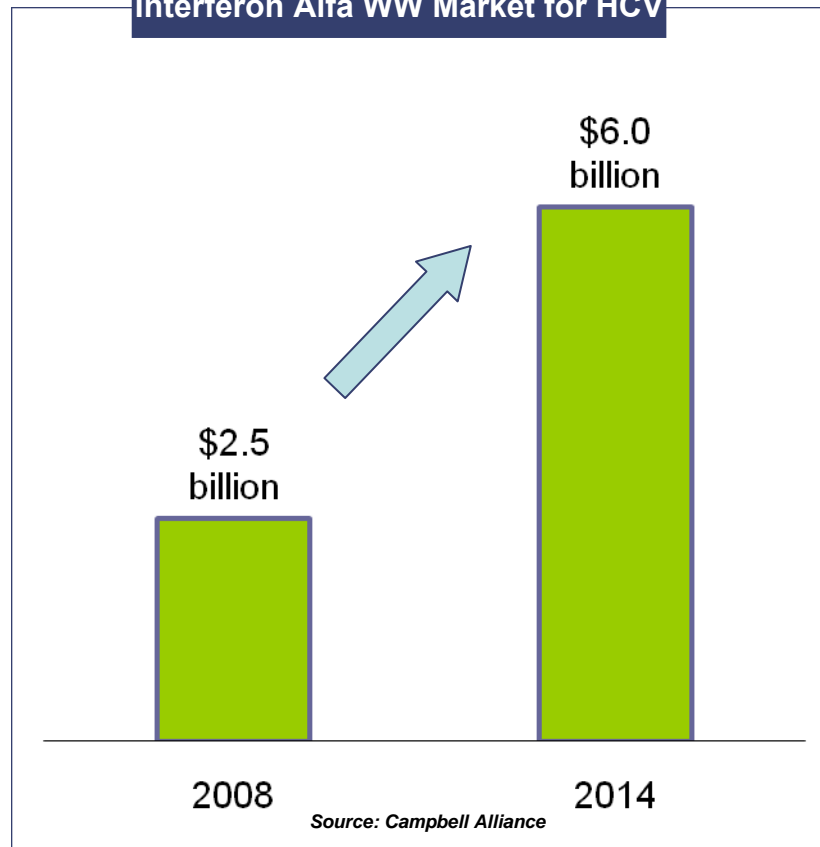


# The Interferon Market in Hepatitis C Market is Large and Represents a Major Opportunity for an Improved Interferon

## Market Opportunity

- **Current HCV treatment with IFN produces a cure in ~50% of patients**
  - Unlike HBV and HIV (where oral anti virals are used without IFN) and virus is controlled but patients are not cured
- **Approval of novel anti-viral products is expected to result in significant growth in market**
- **IFN is synergistic with novel anti-viral products**
- **The tolerability deficiencies of pegylated interferon products create major opportunities for Locteron**

## Interferon Alfa WW Market for HCV



**Over 90% of clinicians surveyed believe that interferon will remain standard of care for period exceeding ten years**